

Take the *Bite* out of *Paint* Problems!

- Using *Crack Fix* reduces 90% of the most common paint complaints.
- *Crack Fix* will double or triple the job life of most painting projects.
- *Crack Fix* reduces the cost of painting by extending the life of the job.
- *Crack Fix* uses patent-pending *Weather Smart™ Resin Technology* to solve painting problems. *Weather Smart™* grips on to the problem areas like glue and remains flexible.
- Cracking and Peeling problems don't stand a chance against *Crack Fix!*

Mad Dog Paint Products

Northfield, Minnesota

We Welcome your Questions
Call or Email Today!

(507) 645-7431

questions@maddogprimer.com

www.maddogprimer.com



Crack Fix™

**Jobs last 2-3 Times Longer
with Weather Smart™ technology**

Interior



2000



2010

10 years and counting...

**Stops
Cracks and
Peeling!**



Roxie - Great Dane

- **Earth-Friendly Primer** • **Low Voc** •
- **Soap and Water Clean-up** •

Patent Pending

Solve Everyday Problems:

- Loose or popped drywall tape
- Surface stress and hair line cracks
- Settling cracks
- Cracking sheet rock, plaster, stucco and concrete
- Stabilize wall and ceiling problems

Benefits

- Reduces 90% of common paint problems
- Low-cost, long-term alternative
- Projects last 2-3 times longer with Crack Fix
- Earth-Friendly Formula, Low VOCs (<48 g/l)
- Soap and water clean-up
- Breathable to vapor

Frequently Asked Questions:

The information below should not be considered complete. Technical specification answers, specific application guidelines, Material Safety Data Sheets (MSDS) and warranty information, etc. are found at www.maddogprimer.com.

How much preparation is needed?

Prepare as you normally would, following normal painting practices. Follow all safety guidelines.

- Wash and clean areas.
- Remove all mold and mildew.
- Scrape and sand until area is stable.
- Sand area to your desired smoothness
- Sand glossy areas and finishes
- Let all areas dry to below 15% moisture content.

What should I do next after the prep work?

It is important to apply *Crack Fix* directly on the problem area before any patching is done. After the problem area has been stabilized with *Crack Fix*, proceed patching to achieve desired look.

How is *Crack Fix* applied? *Crack Fix* can be applied with a brush and roller. Work *Crack Fix* into the substrate so it can penetrate and adhere better.

Do I need to apply *Crack Fix* to all surfaces?

Crack Fix may be used as a spot primer for trouble areas or to prime an entire project.

How many coats of *Crack Fix* do I need?

Generally one coat is enough to stabilize the problem surface. Apply a second coat to badly worn, cracking, or peeling paint.

How much *Crack Fix* will I need? *Crack Fix* has a coverage of 250-350 SF per gallon.

How thick should it be applied? Apply a thin coat of *Crack Fix* to the problem area's surface. If another coat is needed for tough areas, apply an additional thin coat.

How long does it take to dry? *Crack Fix* goes on milky blue and dries clear in about 1 hour. Recoat in 2 hours.

Should *Crack Fix* be tacky after it dries? Yes, *Crack Fix* might be clear and dry, but continues to be tacky. Recoat within 24 hours.

Can I tint *Crack Fix*? No. We do not recommend tinting the product.

What products can I apply over *Crack Fix*?

Apply a superior grade 100% latex interior paint. We do not recommend using oil-based, solvent-based or two-part "hot" products. These products do not have enough flexibility and could crack/crackle.

Check all coatings for compatibility with *Crack Fix* before proceeding with entire project.

