



with **WEATHERSMART** 
Adhesive Technology™

DURA-BUILD™

BONDING AND SMOOTHING PRIMER

Product Specs:

- 35% solids (+/-5%)
- 200% flexibility/200 PSI adhesion
- Coverage: 100-300 SF gallon average
- Dries in 1 hour, recoat 1-2 hours
- Dries tacky to the touch
- Apply by brush, roll or spray (.017 tip)
- Resists mold and mildew
- Do not apply flat or glossy paint directly to primer. See specs and label for details
- Tint up to 2 oz universal
- White base formula
- Water-based
- Soap & water clean-up
- Low odor, low VOC (<48 g/l)
- Interior and exterior Use

Quart SKU: MDPDB 025
 UPC: 6-89076-144032
 Gallon SKU: MDPDB 100
 UPC: 6-89076-144049
 MSRP: \$39.99 per gal

HELPS PAINT LAST UP TO 20 YEARS

- Creates a smoother surface
- Use in new and weathered surfaces
- Bonds, penetrates and stabilizes peeling and cracking surfaces
- Bridges, fills and permanently resists peeling and surface cracking
- Resists and prevents peeling and cracks from recurring
- Helps paint last 2 to 3 times longer
- High hiding power
- See all details and instructions before use

Use on all new, weathered, and peeling surfaces including wood, plywood, chemically treated wood, T1-11 siding, masonry, concrete, block, brick, stucco, fiber cement siding, EIFS exterior insulated siding, and galvanized and non-ferrous metal and more.

SAVES TIME, MONEY AND LABOR

WEATHERSMART 
Adhesive Technology™

- Penetrates and bonds like glue
- Helps your job last up to 2 to 3 times longer than traditional primers
- Remains permanently flexible
- Very breathable
- Permanently prevents peeling and cracking on new and weathered surfaces
- Reduces prep and labor by 20%



This information should not be considered complete as space is very limited. Use proper painting tradecraft on all projects. Product information, technical specification, application guidelines, warnings, MSDS, and more available at:

www.maddogprimer.com

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 (Patent Pending)